

# 5<sup>th</sup> ANNUAL HARLEM BRIDAL EXPO

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*The Alhambra Ballroom of New York*

## VENDOR / SPONSOR APPLICATION



### INTRODUCTION

Each year, **The Alhambra Ballroom of New York** invites local and national businesses to share in the opportunity to market their products and services directly to some of the most influential residents in **the greater Harlem area, and from throughout New York City**. Many of the guests are wedding planners or those attending weddings this Summer, along with several brides and bridesmaids. **Wedding Season is upon us**, and this is your invitation to join us as we celebrate the **diaspora of elegance** that characterizes the Alhambra Ballroom and its partners.

**The ALHAMBRA BALLROOM of NEW YORK** PresentsThe 5<sup>th</sup> Annual Bridal Expo and Fashion Show!**May 22<sup>nd</sup>, 2016 3-7PM**

*This year's event* will feature several vendors and presenters, all of whom have products or services catered to serve the wedding community. The Alhambra Ballroom will have representatives on-hand to discuss various collaborative wedding packages, and to take reservations at Expo-only discounted prices. Sponsors can take advantage of a captive audience full of onlookers and businesspeople, dressed for success, amidst the elegant confines of The Alhambra Grand Ballroom, and the smaller Crystal Room one floor below.

Over the course of the four-hour expo, guests will have an opportunity to mingle and network, and to view established vendor stations that will be set up on both floors of the ballroom. Cocktails servers will offer our guests selected finger foods throughout the event as well, and our bar will be stocked with standard drinks and special wedding cocktails. During the second hour of the event, several bridal fashion designers will showcase signature styles on our main stage as they stand by to discuss their fashion services. And during the 3<sup>rd</sup> hour, we will present the hottest looks from each brand during our runway showcase. Guests will be treated to several live performances and entertained throughout the day by the sounds of our house DJ. Several wedding package prizes will be raffled off as well, for parties that book during the Expo. Prizes may include: Limousine Service for the Bride; Chair Covers and Sashes; Wedding Cake; et al.

**General Admission ticket price - \$15****Our standard wedding packages includes a 5-hour ballroom Rental:**

\$15,000/Crystal Room/125 Guests

\$17,000/Grand Ballroom/150 Guests

**Complete with:** Cocktail Hour, Sit Down Dinner, Champagne Toast & a 3-Hour Open Bar*Rolls Royce Limo \* Photography/Video Services \* Party Favors \* Cosmetics**Hors D'oeuvres \* Flowers \* Invitations \* Bakery Goods \* Displays \* and More!*

Conveniently located near public transportation and parking facilities are in close proximity

For more info, please call **(212) 222-6940** or visit our website at: **[www.alhambraballroom.net](http://www.alhambraballroom.net)**



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**Previous Vendors and partners include:** Anchor Photography / Bridal Rosa's / Bradford N. Hammer Wedding Sites / Black Hawk Cande Wines / Brenda Lathan / B.W. Designs / Chloe and Isabel / Diamond Limo / Make My Cake / New Wave Photo / Rosanna Balloons / et al.

### **Don't Miss This Opportunity To Promote Your Business!**

- **POTENTIAL PARTNER** businesses that would like to offer wedding services as a part of a larger package should contact **Jennifer Scott, Vice President** at the number listed above.
- Want to reserve a spot as a **VENDOR**? Complete the [VENDOR / PRESENTER APPLICATION](#). Scan/email the completed form to: [CEO@MCMGNYC.com](mailto:CEO@MCMGNYC.com) or fax it to : 212-222-2159
- Interested in **SPONSORSHIP**? Sponsors enjoy listing in printed materials including post cards and event programs; periodic mention by our event host on the microphone; and the opportunity to provide guests with promotional takeaways. Limited sponsorships slots are available and there is only 1 Sponsorship Tier: \$500. Sponsors may also be authorized to provide product/services for our raffle. Please fill out the VENDOR CONTRACT form and indicate your interest in Sponsorship. Contact **Justin Turner, CEO @ Metropolitan Couture Media Group**: [CEO@MCMGNYC.com](mailto:CEO@MCMGNYC.com) or 646-732-2108.