

The background features a vibrant tropical aesthetic. Large, dark green Monstera leaves with characteristic holes are scattered across the frame. Interspersed among them are long, slender palm fronds. The entire scene is set against a soft, light pink background, which is accented by subtle, darker pink circular shadows, suggesting a sun or light source filtering through the leaves.

AFROGANICA
MIAMI SWIM WEEK
2019

TABLE OF CONTENTS

1. Miami Swim Week Event

2. Metropolitan Couture Media Group Bio

3. Hautkini

4. Emigee

5. Rose Paulino

6. Tony Visions

7. Eco Ed Hughes Foundation

AFROGANICA: FASHION FOR THE PLANET



Miami Swim Week is upon us once again, amidst a social climate rife with discussions about climate change and other sustainability issues. MCMG seizes upon this political energy with a new fashion event: AfroGanica: Fashion for the Planet. Along with our partner non-profit, the Eco Ed Hughes Foundation, our mission is to raise awareness of sustainability and urban growing within the Afro-Latino communities. We are presenting a fundraiser fashion showcase featuring international swim/resort wear, and other styles from brands that champion sustainability.



Date: Wednesday, July 17th

Time: 6:00PM EST

Location: The Little Haiti Cultural Center Theater
212 NE 59th Terrace, Miami, FL

Attendees will have a chance to learn more about eco-friendly practices while celebrating themselves in the process. Our intention with Afroganica is twofold: we are raising funds for a worthy cause while building an annual event filled with cultural

expression and positive vibes. We are encouraging our guests to **DRESS TO EXPRESS** - wear your pride - wear your personality! Our aesthetic cues come from successful events such as CurlFest and AfroPunk, a coalescing of Afro-Latino peoples and their allies in an enriching space. In addition to the fashions, we are presenting live music performances, live art, and various vendors.

Fashion for the Planet





METROPOLITAN COUTURE MEDIA GROUP



Metropolitan Couture Media Group (MCMG) is a boutique Public Relations firm based in New York City that specializes in working with rising fashion labels, unique spaces, grass roots causes, and small non-profit orgs. We produce NYFW showcases, brand launch events with promotional models, as well as promotional parties at upscale NYC venues. We also provide a free service to non-profit organizations who utilize fashion as a fundraising tool. MCMG is a collective of producers, fine artists, fashion designers, wardrobe stylists, hair technicians, make-up artists, photographers, and models. Our work has been published in dozens of magazines and members of our team have worked for several celebrities and TV personalities, many of whom attend our events. Lead by fashion small-market trendsetter Justin (Jehriko) Turner, MCMGNYC is the force behind various fashion and networking projects. For more, visit our socials.



mcmgnyc@gmail.com



646-732-2108



@mcmgnyc



@mcmgnyc



@mcmgnyc

HAUTKINI

Hautkini is elevating femininity to a new level and has a purpose to fill out a major gap in the swimwear world. The minimalistic yet brave design allows you to feel confident in your own skin and be that fierce babe who knows her worth. Every piece is designed to flatter the curves of a woman's body. Created by a woman, to worship women. In the Hautkini world, bikini times are fun times. Our signature cuts are designed especially to make your feminine curves pop. As no two bodies are the same, most hautkini pieces are adjustable. Going for that minimalistic look, typical bikini ties, which sometimes look messy and are less than comfortable, are replaced by sliders, just like the ones you find on your bra straps. In short, Hautkini is fashionable and comfortable swimwear at affordable prices.



hautkini



@hautkini



@hautkini

EMIGEE

Founded in 2008, and formally known as Emigee Couture, Emigee New York (E-NY) is now an Unconventional Lifestyle Brand that embodies femininity by allowing women to exude their individual style with confidence. Our goal at E-NY is to make every woman we dress feel and look her best one collection piece at a time. With quality always preceding quantity, the E-NY brand continues to gain inspiration from simple silhouettes, color blocking, plunging necklines, risqué styles, and quality fabrics. The lasting focus of E-NY is to “...create timeless pieces that no woman would ever contemplate wearing or get tired of wearing for a matter of fact!”. Our target audience does not have a name, age, color, size just the unconventional women who want to flaunt her confidence in a Emigee piece.



@emigeeofficial



@emigeenewyork

Emigee

NEW YORK

Fashion for the Planet



ROSE PAULINO

Rose Paulino was founded in September 2018. It is a self-titled luxury swimwear brand that focuses on women of all shapes and sizes. Every woman is beautiful! Dare to wear confidence, that's our motto. We want women to feel confident in who they are and embrace their bodies. Our swimwear is designed to hide a woman's insecurities and enhance her best features no matter what your shape or size is. The perfect swimsuit can change your life. Rose's passion behind swimwear comes from growing up as a curvy girl. "I was always insecure and though I was fat. I could never find the perfect swimsuit and feel comfortable in my skin. Not only did I not love myself but I was raised in the foster care system where society had my stereo typed as a bad person. Despite all that today I have my masters in business administration. I plan to create an empire of swimwear customized to women's needs to make women all over the world feel beautiful. In the future I plan to release a collection that is organic. At the moment I in search of investors or sponsors to create the collection as it will take trial and error to develop the organic fabric."



@rosepaulinous



@rosepaulinous



Fashion for the Planet



TONY VISIONS

Tony Visions has been empowering the masses for over 6 years through fashion. From runways to trenches the Tony Visions state of mind has built a path for numerous individuals to embrace and excel in their arts. Over 90% of garments are hand made and altered for one specific owner. Let our styles enhance your day and brighten your nights. The goal is to keep fashion exclusive, undefined and ever-changing. Behind the fashion scene is a river of creative bones urging to build and bridge all gaps. Tony Visions proudly offers direct Services from Creative Direction all the way to actual physical Production. As an independent designer Tony Visions thrives on brand building and consulting. Empowerment over everything, lets build this empire together one stitch at a time.



@tonyvisions



@tonyvisionsdesigns



Fashion for the Planet



ECO ED HUGHES FOUNDATION

GoFundMe.com/afroganica

Eco Ed Hughes Foundation, Inc. is currently seeking the funding required to implement our educational programs for youth in need of a positive and enriching atmosphere. Our integrated horticultural programs create an environment for every child to embrace the magic and true essence of producing and living a healthy lifestyle. Our organization's projects, implemented by a well-trained staff, offer many opportunities for students to participate in learning methods that will simultaneously advance environ-

mental sustainability development. Supporting the development of mind, body, and soul, Planting Rootz will provide as many individuals as possible with a thorough foundation for future success. We will implement an engaging curriculum that will address the educational needs of the local youth. During this time, participants will become exposed to a Waldorf like curriculum. Participants will develop habit forming efficiency techniques, food growing knowledge and establish quick cognitive development skills that will provide them with a head start in their journey to academic fulfillment. Eco Ed Hughes Foundation, Inc. will also offer an afterschool program for grade school Students. During this time, students will become exposed to healthy lifestyles techniques by learning about farming, gardening, nutrition, herbs, aquaponics, and environmental consciousness. Participants will also study the cultivation of our land through participatory teaching and comprehensive hands on activities. Our directors will also welcome homeschool students to attend our facility as they seek opportunities to enhance their home studies.

