



*Greetings from*  
Metropolitan Courture Media Group

**AfroGanica**  
[ afro + organic ] event.

**MIAMI  
SWIM  
WEEK**

**TWO EVENTS  
ONE LOW PRICE**

**Brand Participation Deck**  
*June / July 2026*

*Giselle  
Gwin  
NYC*

A photograph of two Black women on a beach. The woman on the left is wearing a bright pink one-piece swimsuit with a white polka-dot pattern and a large cutout. The woman on the right is wearing a similar pink and white polka-dot swimsuit with a dark bikini bottom. They are both looking towards the camera.

# AfroGanica

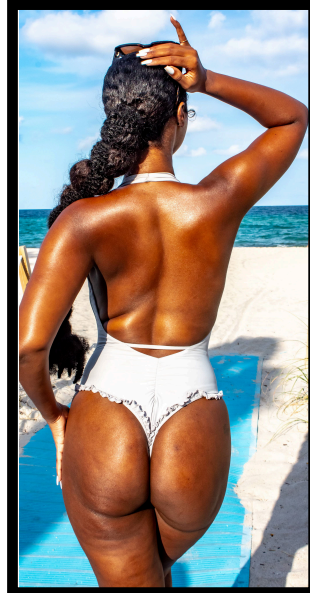
[ afro + organic ] event.

May 28 - June 1st

We cap off each MIAMI SWIM WEEK with 4 days of photoshoots plus our signature Runway Event in support of [Eco Ed Impact - ecoedimpact.org](https://ecoedimpact.org) - a South Florida non-profit that works with families and organizations via several SUSTAINABILITY projects.

*Sizzle  
Swim*  
July 26th

This is the 2nd installment of Sizzle Swim, showcasing vacation styles in the heart of NYC during NY SWIM WEEK. This epic runway showcase will feature swim, resort, and lingerie looks along with some Carnival dancing and other live performances! We are partnering with FASHION SIZZLE, an established, annual NYFW production.





Runway Showcase



Editorial Style Photos



Hollywood Beach Shootathon:  
Multiple shooters - beach and boardwalk

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In support of

## Eco Ed Impact



# *Giordle Swim*

July 26th



Summer 2026. NYC. Penthouse. Seamless Cyclorama backdrop for pro photos with multiple shooters. Runway showcase featuring swimwear, resort wear, and lingerie - everything you need for the perfect, provocative vacation!

**Runway + Shoot package**

*Hundreds of pics and videos*

# Choose your package:

## 1. Full PR Package \$900

Your brand is added to both runway showcases - [Afroganica](#) (Miami Swim) and [Sizzle Swim](#) (NY Swim) in addition to:

- Photo shoot in NY Studio (seamless white backdrop)
- Shootathon at Hollywood Beach, FL (pictured right)

## 2. Partial Package \$700

Choose both showcases (no additional shoots), or one showcase and both of the photoshoot experiences

## 3. Basic Package \$500

Choose one showcase and one photoshoot experience





# Frequently Asked Questions:

What does your company provide for fashion brands?

**We are a full service Fashion PR firm. In addition to show production and photo/video services, we offer website and social media management, UGC with our model management board, graphic design and ad layout, press writing, event staffing and more!**

Do I have to travel to participate in either of these two events?


**Not at all. All you have to do is choose your package, ship to our NY studio, and work remotely with our creative team.**

How do you handle your model selection for the events?

**An in-person model call + a virtual model call. Brands recommend model types for us and we handle selection!**

How does my brand benefit from participating in these events vs the official Miami Swim and NY Swim shows?

**Our Miami Swim show is for a charity! Content for a cause. Also, our events are highly publicized, low cost, and the return on your investment includes photo/video coverage + additional opportunities to create content for your brand aside from runway shots.**

A woman with dark hair, wearing a white one-piece swimsuit with a large floral pattern and green trim, is standing on a beach. She is holding a piece of fabric. The background shows a palm tree on the left, a sandy beach, and the ocean with waves in the distance. The overall scene is bright and sunny.

Contact us today!

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